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Einstein's Monkey announces release of new album, *Caution*

Downloads and CDs of latest from Roanoke-based family friendly rock band available now

ROANOKE – Einstein's Monkey, a Roanoke-based family friendly rock band, announces the release of its second album, *Caution*. *Caution* can be downloaded or ordered now from major retailers such as iTunes, Amazon, CD Baby and others, and it is available streaming on Spotify, Amazon and other major systems.

Formed in 2000, Einstein's Monkey began as a project to teach music theory to children in a fun and approachable way, primarily through concerts at schools and libraries. The duo of B Bagby and Jeff Hofmann, who first played together as part of a rock band in 1989, were inspired to reunite by their shared desire to bring the music they love to kids everywhere.

"Music has done so much to bring joy to our lives that we want to share that experience with children and show them that they can pursue their passions," said Bagby, the lead singer and guitarist who is also an Associate Professor and Instructional Technologist at Virginia Western Community College. "Our audiences can't help but get excited about music when they are having so much fun dancing and singing along."

Hofmann has performed in various genres from rock to classical music and has appeared on more than 50 albums, primarily playing bass. He has played in other music education programs with The Marcato Trio/Roanoke Chamber Players and has performed as part of artist-in-residence programs at schools in Roanoke City, Roanoke County, Franklin County and Montgomery County.

"My experiences performing for children's audiences have really continued to inspire me professionally," Hofmann said. "The kids bring so much enthusiasm to our performances that it makes it impossible not to get wrapped up in the excitement."

Einstein's Monkey has been described as a blend of They Might Be Giants and Barenaked Ladies. The duo's upbeat and honest music revels in the simple joys of childhood while not being afraid to point out the pains of being a kid. It's music for kids and the adults who drive them around!

Caution features eight tracks and can be purchased for less than \$5 online. The sophomore album comes eight years and many concerts after the Einstein's Monkey debut, *Banana Yellow*. The new album leans heavily on the pop and alt rock influence of Big Data, Franz Ferdinand, Arctic Monkeys, Fitz & the Tantrums, Walk the Moon and others.

For information on booking Einstein's Monkey, visit www.einsteinsmonkey.com.

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